

PRE-MEETING AGENDA

**Casper City Council
City Hall, Council Meeting Room
Tuesday, February 21, 2023, 5:15 p.m.**




Please silence cell phones during the City Council meeting

	Presentation	Beginning Time	Allotted
1.	Rocky Mountain Power Update	5:15	15 min
2.	Council Goals Review	5:30	25 min
3.	Agenda Review	5:55	5 min
	Approximate Ending Time		6:00 p.m.

We are CASPER

Communication Accountability Stewardship Professionalism Efficiency Responsiveness

February 15, 2023

MEMO TO: J. Carter Napier, City Manager 
FROM: Fleur Tremel, City Clerk & Assistant to the City Manager
SUBJECT: Council Goals 2023

Meeting Type & Date

Council Pre-Meeting
February 21, 2023

Action Type

Direction Requested

Recommendation

That Council review the Goals Summary as provided by the Facilitator and direct staff on whether the goals are accurate or if any modifications are warranted.

Summary

On February 6, 2023, Council met in a strategic planning session with a facilitator, Brittany Ashby from the Align Group, and developed a set of Council Goals. Ms. Ashby has sent a summary document on the work Council did to develop their goals. From this list, staff will develop objectives and tasks to accomplish these goals. However, prior to staff further developing the goals, staff is asking Council review the summary provided and confirm it is all accurate and in accordance with what Council wants followed for the next two years.

Financial Considerations

Council goals will drive budget priorities.

Oversight/Project Responsibility

Carter Napier, City Manager

Attachments

Council Goals Summary

CASPER CITY COUNCIL GOALS 2023 – 2025

Summary

The 2023 – 2025 Council Goals are divided into Strategic Focus Areas that build on the success of the previous two years and address new issues: Livability, Sustainability, and Citizen Engagement. The goals, objectives, and tasks were guided by Council direction, the 2021-2023 Council Goals, and the input of staff with regard to the current and future needs of the City.

Throughout January of 2023, City Manager, Carter Napier, met with each individual City Councilor, a City Council work session was held, and information was shared from the City staff. This input was used to develop a list of initial interests, concerns, and ideas to move the City of Casper forward. Among the Council, staff, and staff leadership there was a great deal of agreement on the key priorities and the objectives for each. The work session allowed for in-depth conversation about priorities and what is important to the full Council.

In the last two years, the City has been very successful in working toward the goals they set in the 2021-2023 plan. These focus areas were in Basic Infrastructure, Business Investment, and Community Engagement. Some of the successes that the city had in these three areas included:

Basic Infrastructure:

- Beginning the process of a critical path analysis for infrastructure and facilities.
- Making progress toward a new police facility.
- Putting funds toward the improvement of streets.
- Improvements to digital infrastructure.

Business Investment

- Renewal of the 1 cent sales tax to support the citizens of the city.
- Work with partners to help the City get back to almost full employment.
- Passing responsive ordinances that make living and working in the City desirable.
- Review of partnerships and funding to help meet ongoing goals.

Community Engagement

- Increased transparency in Council and the City activities.
- Redevelopment of the City website, the public outreach materials, 311 app, and general communications to create more cohesive and transparent messaging.

Using the high-level directions and goals set by Council, staff has drafted action plans for reaching goals and objectives and moving the City forward in the next two years. Staff also utilized the following paradigm in constructing the 2023 – 2025 Council Goals and will continue to utilize this paradigm as they work through each task with Council in the next two years:

- Coordinate and communicate with City partners such as the Casper Chamber of Commerce, Advance Casper, Visit Casper, and other groups that are working to make Casper a better place.
 - Consider the impact of short-term goals and actions and how they can figure prominently in reaching the long-term goals.
 - Involve Casper citizens in a more meaningful way to direct our future pursuits.
 - Consider a more comprehensive and inclusive approach, including applying findings from City, State and other applicable studies and plans.
 - Consider multiple and innovative ways to drive revenue.
 - Examine City expenditures through the lens of furthering City goals, economic development, equity needs, and capital planning that includes lifecycle, maintenance, and replacement of infrastructure and assets.
 - Consider City expenditures to community organizations and partners. Support should be value added and further the goals of the City, rather than just provide support. In the past, community organization and partner projects/outcomes have not always aligned with the City's goals and needs. Sometimes those projects/outcomes require additional City operational and ongoing maintenance expenditures. Consideration could include whether to restructure historic relationships and community partnerships.
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Livability

GOAL

Create a more livable place for all Casper citizens through maintenance and improvement of environment, infrastructure, public safety, and recreation.

OBJECTIVES

- A.** Building on the existing partnerships, capital improvements plan and existing resources, create plans for implementing critical public safety projects that focus on remedies for homelessness, police support and facility improvement, and support for the metro animal shelter.
- B.** Identify plans and potential resources for implementing solutions to environmental needs including storm/groundwater pollution, water rates, lighting, and recycling.
- C.** Work with partners and leverage current resources to improve community amenities and recreational opportunities.

Sustainability

GOAL

Create long-term financial, infrastructure, and resource sustainability for the City to provide high quality services to its citizens.

OBJECTIVES

- A. Using the initial Critical Path Analysis and other plans, develop implementation and funding timelines for capital improvements that include but are not limited to waste and storm water improvements, police and safety capital construction, City Hall, fire stations, and other city facilities.
- B. Establish investment strategies that utilize a range of possibilities including, general purpose sales tax, specific purpose sales tax, municipal option sales tax, economic development sales tax, other assessments and fees, utility rates, federal and state investments and earmarks, grants, sponsorships, restructuring historic relationships, and donations.
- C. Facilitate development through review of the City's Master Plan and stronger development of public/private partnerships with local partners.
- D. Support a positive and sustainable employee culture and communication.

Citizen Engagement

GOAL

Increase citizen opportunities for information about and engagement in City management and operations.

OBJECTIVES

- A. Continue to implement the plan for more effective information distribution to all citizens in a more informal style, but with a cohesive message that builds a sense of trust, community, and a consistent voice for the city.
- B. Assess implementation of communications and messaging through ongoing citizen feedback loops that provide guidance to the city for setting budgets and goals for upcoming years.
- C. Create a more strategy-driven approach to forming and funding partnerships with nonprofit community organizations.
- D. Create a plan for a more consolidated messaging across social media sites and platforms for all City groups.